

FINAL Aug 10, 2016

For Immediate Release (Aug 10, 2016)

Pittsfield, MA – The public is invited to the annual Discover Tyler Street, a free local cultural neighborhood festival, **Thursday August 25th, 5:00 PM to 8:00PM**, at the corner of Tyler St and Woodlawn Ave in Pittsfield.

This year's theme, '**Celebrating the Future of Arts, Food and Innovation**', features technology demos for children and adults, information on education and job opportunities growing in the Berkshires with demos on robotics, manufacturing technology, culinary arts, cosmetology, health technician, Skills USA, and more. Come "Plant a Seed for Tomorrow" FREE with the Community Gardens and Tyler Street Business Group, get fresh with Downtown Pittsfield Farmers Market and "The Natural Cook" showcasing the bounty of our local farms.

A car cruise kicks off the evening with classic automobiles. **FREE Zumba** with Rachael Plaine, Berkshire Rhythm Keepers with Aimee Gelinis, get cuffed at the BHS Health Van, and "Jeepers Creepers, check your peepers" at the Lion's Club Eye Mobile with their new high tech eye camera.

City Stage Live music with Melissa Brinton and Cameron Collins – Irish tunes and cover songs. For kids of all ages, there's face painting, balloon animals, **FREE ROAMING RAILROAD rides** and magician Johnny Mystic. Photo art, women's clothing from LuLuRoe, jewelry, arts and crafts and more will be for sale.

Get to know the community organizations like Morningside Initiative, Kiwanis, HeadStart, Goodwill, Friends of St. Mary's, Berkshire Immigration Center, Samuel Harrison House, Berkshire Dream Center, Elizabeth Freeman Center and more. Check in on business developments and plans with the Tyler Street District Transformative Development Initiative (TDI), Tyler Street Business Group, Berkshire Children and Families, William Stanley Business Park and Waterstone Retail Development, developer of the proposed Woodlawn Crossing.

Enjoy delicious food and drink from Tyler St. Pizza, Grampies Hot Dogs, Just Kickin' It Bar-B-Que, **FREE Lions Club popcorn** to the FIRST 100, hamburgers, fried dough, Ben & Jerry's ice cream and visit the Berkshire Wine & Liquor tent for adult beverages.

On August 25, the day of the event, stop by a Tyler St Business Group member restaurant for your free festival gift bag raffle ticket! Visit DiscoverTylerStreet.com for a list of participating restaurants.

Street Closings and Parking - Woodlawn Ave (including the bridge) and Kellogg St between Forest Place and Woodlawn will be closed for the event from 4:00 PM to 8:30 PM. Vendors ONLY may park in the Forest Place parking lot (entrance on Kellogg St.). Public parking is available in the Woodlawn bridge parking lot (enter from the East St side of the bridge) and there is public street parking near the venue on Kellogg St, Tyler St and Forest Place.

Get all the latest info on this free annual neighborhood fair at www.DiscoverTylerStreet.com .

About Discover Tyler Street

Discover Tyler Street is an free annual event hosted by the Tyler Street Business Group Inc. Tyler Street Business Group is a non-profit all volunteer membership organization dedicated to the success of Morningside neighborhood and business district, striving to increase community awareness of our great shops and businesses – find us online at www.ShopMorningside.com .

Learn more about the Tyler Street Business Group at www.tylerstreetpittsfield.com

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